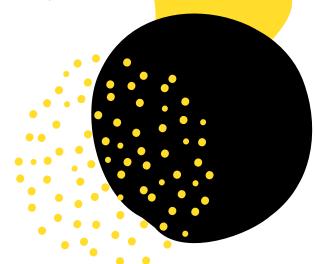
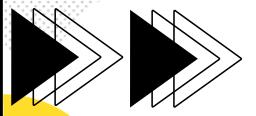




- Clinical Safety and Efficacy
- Consumer Compliance and Satisfaction Reports
- Focus Group Solutions
- Scientifically Validated Claims
- 100% Regulatory Compliance
- Aid for FSSAI Advertisements and Claims
- Back up for ASCI: The Advertising Standards Council Of India
- Marketing Aids Graphs, Validated %, Reports
- Journal Publication





- Nutraceuticals •
- Nutrition Supplements
 - Herbal Supplements
 - Ayurveda Products
 - Siddha Products •
- Fast-Moving Consumer Goods (FMCG)
 - Cosmetics & Cosmeceuticals •
 - Probiotics & Prebiotic Supplements
 - Pain Relief Products •
 - Everyday Consumer Products •

COST EFFECTIVE CLINICAL TRIALS Trials starting at just INR.2,00,000/-

Good research isn't expensive when you have the right resources. We provide end to end services at competitive budgets owing to complete spectrum of in-house capabilities.

ENHANCED MARKETABILITY

Stand apart amongst competitors!

Clinical Trial data makes for compelling marketability! Add graphs, tables, consumerratings to your print & press media kits!

- 97% confirmed oil reduces hair fall.
- 93% reduction in gastric trouble.
- 91% instant relief from headache.
- 96% reported improved gut health in 6 weeks.
- 90% better sleep in just 3 days
- 85% reduction in pain levels

100% REGULATORY COMPLIANCE CDSCO, AYUSH, FSSAI, ASCI

Claim validation that comes with regulatory compliance, aid for regulatory license and submission. Get scientifically authenticated data to be used for advertisements.

STRATEGIC BRAND POSITIONING Investors, Global Expansion

Clinical trial reports boost the value of your business proposals! Easier to capture the interest of investors, global buyers with effective presentation of facts and figures

JOURNAL PUBLICATION

More than just another product!

Elevate brand status with research article publications in reputed peer-reviewed national and international journals! More credible strategies for product maximisation!

CONSUMER MAGNET

Influence the market the scientific way!

Increase brand value, justify premium pricing, stand out in a sea of supplements!

- Scientifically Validated
- Clinically Tested
- Proven Safe

- Proven Effectiveness
- Clinically Safe and Effective
- Proven Efficacy

FOCUS GROUPS & INSIGHTS

Know more before new launches

New Product Launches? New Variants? Pump or dropper? Gummies or Pills? Conduct focus groups and get scientific insight that gives you a unique advantage to plan marketing strategies. Data = %, graphs, figures = marketing tools!

- Niche Dominance
- Regulatory Compliance
- Loyalty Magnet

- Signature Identity
- Unique Selling Point
- Sales Catalyst

- Industry Stand out
- Elite Market Positioning
- Trust Builder

- Competitive Edge
- High Impact Differentiation
- Retention Powerhouse

LET'S CONNECT







Shakthi Pillai







Chennai, Tamil Nadu. India

